



WFLX

ORDER

Print Date 09/12/12 Page 1 of 2

Flight Dates 10/15/12-10/26/12

Contract / Revision 819903 / Aronberg for State Attorney

Original Date / Revision 09/12/12 09/12/12 Agency Com 15%

Advertiser Aronberg, Dave / D/ FL State
1519 West 29th
Austin, TX 78703

Agency CSM Mediaworks/Rindy Mill

Buying Contact
1519 West 29th
Austin, TX 78703
Sales Office H-DC
Sales Region National
Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 06312561

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candid

Product Codes PL830

Priority P 2

Advertiser Ref

Primary Account Executive
Will Hilderbrandt

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Will Hilderbrandt | 100% | | |

Order Share % Market Value

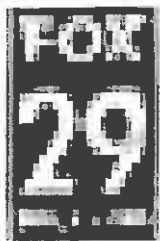
| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| DFLX | % | |
| WFGC | % | |
| WPBF | % | |
| WPEC | % | |
| WPPB | % | |
| WPTV | % | |
| WPXP | % | |
| WTCE | % | |
| WTCN | % | |
| WTVX | % | |
| WXEL | % | |

Order Totals

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|--------------|------------|------------|--------------|--------|------------|----------|---------|------------|--------------|
| October 2012 | 31 | \$4,653.75 | \$5,475.00 | 0.00 | 10/01/12 | 10/26/12 | 31 | \$4,653.75 | \$5,475.00 |
| Totals | 31 | \$4,653.75 | \$5,475.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals Spots Amount | |
|-----|------|-------------------|-----------------|-----------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|------------------------|----------|
| E 1 | WFLX | 10/15/12 | 10/19/12 | MORNING NEWS 7A FOX 29 MORNING NEWS! | Comm | 7-8A | MTWTF-- | :30 | 4 | \$100.00 | P 2 | 0.00 | NM | 4 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | | 4 | \$100.00 | | 0.00 | | | |
| E 2 | WFLX | 10/15/12 | 10/19/12 | MORNING NEWS 8A FOX 29 MORNING NEWS! | Comm | 8-9A | MTWTF-- | :30 | 4 | \$100.00 | P 2 | 0.00 | NM | 4 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | | 4 | \$100.00 | | 0.00 | | | |
| E 3 | WFLX | 10/15/12 | 10/19/12 | AMERICA NOW 1-2P AMERICA NOW | Comm | 1-2P | MTWTF-- | :30 | 3 | \$75.00 | P 2 | 0.00 | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |



WFLX

Print Date: 09/12/12

Page 2 of 2

Contract / Revision

819903

Flight Dates 10/15/12-10/26/12

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:15:00

Advertiser Aronberg, Dave / D/ FL Stat Product Aronberg for State Attorney Estimate #

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|------|------|-------------------|-----------------|----------------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| E 3 | WFLX | 10/15/12 | 10/19/12 | AMERICA NOW 1-2P AMERICA NOW | Comm | 1-2P | MTWTF-- | :30 | 3 | \$75.00 | P 2 | 0.00 | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | | 3 | \$75.00 | | 0.00 | | | |
| E 4 | WFLX | 10/15/12 | 10/19/12 | FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT | Comm | 4-430P | MTWTF-- | :30 | 2 | \$100.00 | P 2 | 0.00 | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | | 2 | \$100.00 | | 0.00 | | | |
| E 5 | WFLX | 10/15/12 | 10/19/12 | Late News M-Sun TEN O'CLOCK NEWS | Comm | 10-11P | MTWTF-- | :30 | 3 | \$525.00 | P 2 | 0.00 | NM | 3 | \$1,575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | | 3 | \$525.00 | | 0.00 | | | |
| E 6 | WFLX | 10/21/12 | 10/21/12 | FOX News Sunday FOX NEWS SUNDAY | Comm | 9-10A | -----1 | :30 | 1 | \$75.00 | P 2 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | -----1 | | | | | 1 | \$75.00 | | 0.00 | | | |
| E 7 | WFLX | 10/22/12 | 10/26/12 | MORNING NEWS 7A FOX 29 MORNING NEWS | Comm | 7-8A | MTWTF-- | :30 | 4 | \$100.00 | P 2 | 0.00 | NM | 4 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | | 4 | \$100.00 | | 0.00 | | | |
| E 8 | WFLX | 10/22/12 | 10/26/12 | MORNING NEWS 8A FOX 29 MORNING NEWS | Comm | 8-9A | MTWTF-- | :30 | 2 | \$100.00 | P 2 | 0.00 | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | | 2 | \$100.00 | | 0.00 | | | |
| E 9 | WFLX | 10/22/12 | 10/26/12 | AMERICA NOW 1-2P AMERICA NOW | Comm | 1-2P | MTWTF-- | :30 | 3 | \$75.00 | P 2 | 0.00 | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | | 3 | \$75.00 | | 0.00 | | | |
| E 10 | WFLX | 10/22/12 | 10/26/12 | FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT | Comm | 4-430P | MTWTF-- | :30 | 2 | \$100.00 | P 2 | 0.00 | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | | 2 | \$100.00 | | 0.00 | | | |
| E 11 | WFLX | 10/22/12 | 10/26/12 | Late News M-Sun TEN O'CLOCK NEWS | Comm | 10-11P | MTWTF-- | :30 | 3 | \$525.00 | P 2 | 0.00 | NM | 3 | \$1,575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | | 3 | \$525.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 31 | \$5,475.00 |

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|-----------------------------------------------------|--------------------------|
| Station and Location: WALX FOX Palm Beach | Date: 11/11/12 |
|-----------------------------------------------------|--------------------------|

I, Carole McRobert
being/on behalf of: Don Adams, a legally
qualified candidate of the Democratic political
party for the office of: FL State Attorney, 19th Judicial Circuit
in the General
election to be held on: Nov 6, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | See attached WALX # 819903 | | | | |

Total Charges:

SALES CHG.

4653.75 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Time Auction for Rick Warren

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/1/11 Cecilia Roberts
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature] John Heisman GM
Signature Printed Name Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

| | | | |
|--------------|------------------|--------------------|---------------|
| TO: | John Heislman | STATION: | WFLX |
| FROM: | Will Hildebrandt | HRP OFFICE: | Washington DC |
| | | | |

REQUEST RECEIVED FROM

DATE: 9/10/12

| | |
|-----------------|-----------------------------------------------|
| BUYER: | Carole McRoberts |
| AGENCY: | CSM Mediaworks/Rindy Miller |
| ADDRESS: | 1519 W. 29 th St. Austin, TX 78703 |
| PHONE #: | 512 472 3120 |
| FAX #: | |
| OTHER: | |

AVAILS FOR

| | |
|---------------------|------------------------------------|
| COMMITTEE: | Dave Aronberg for State Attorney |
| CHAIRPERSON: | |
| TREASURER: | |
| ADDRESS: | PO Box 276003 Boca Raton, FL 33427 |
| PHONE #: | 561 939 9431 |
| FAX #: | |
| OTHER: | |

FOR

| | |
|-------------------|----------------|
| CANDIDATE: | Dave Aronberg |
| OFFICE: | State Attorney |
| PARTY: | Republican |

| | |
|--------------------------------------------------------------------|------------|
| DAYPARTS: | ALL |
| SCHEDULE DATES: | As Ordered |
| COMMERICAL LENGTH: | :30s |
| PROGRAMS: | ALL |
| PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE | |